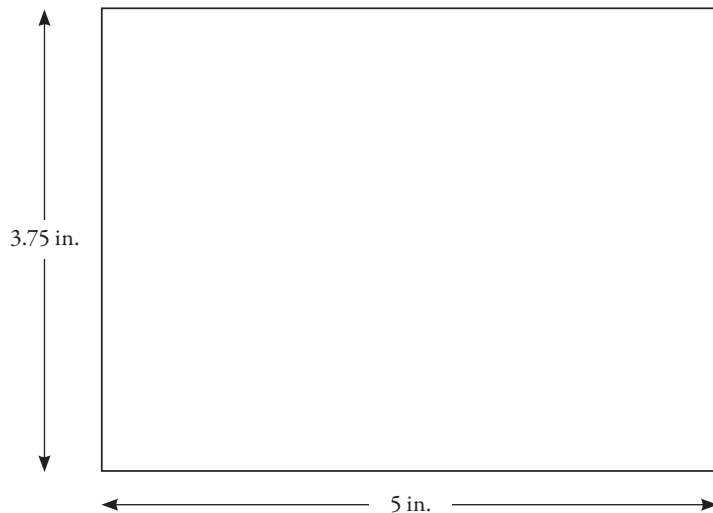


SOUTHSIDE PHILHARMONIC ORCHESTRA

CONCERT PROGRAM AD SPECIFICATIONS

HALF-PAGE PROGRAM AD



DIMENSIONS:

3.75" (height) x 5" (width)

ACCEPTABLE FORMATS:

tif, jpg, or pdf

- Ad must be: created at actual size, 300dpi, and all art converted to grayscale (black and white). Any ads submitted that are not 3.75" x 5" will be resized to fit the space allotted.
- Programs are printed in black and white on uncoated paper stock.
- If you placed an ad with us previously, let us know if you would like the same ad printed again or will be submitting a new ad.
- If convenient, please include a color version of your ad that we may use for any online or color printing opportunities we may have.
- Also, please send your color logo (in isolation/white background) for online and performance projection use.

Please email finished ad to:

Gary Sanders: spo@email.com

AD PRICING:

- Insertion into all of SPO's programs for one year (includes any extra concerts): **\$600**
- Individual programs: **\$100/ad**
- *Nutcracker* (three performances): **\$250/ad***

* This ad will be in all three programs and reach an audience of over 2,000.



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Southside Philharmonic Orchestra
and mail to:

Southside Philharmonic Orchestra
c/o Gary Sanders, Treasurer
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Jefferson City, MO 65109